

**This single CD is the best introduction to Psychology of Money's proprietary work.**

It runs for almost one hour and features:

- 1) A CNBC Interview by Dr. Gottfurcht about how money influences people.
- 2) A definition and explanation of the Psychology of Money.
- 3) How childhood experiences affect adult financial behavior.
- 4) The power of both Prosperity Thinking and Poverty Thinking.
- 5) What inspired Dr. Gottfurcht at age nine to develop Psychology of Money.
- 6) The importance of taking small actions steps to attain your financial goals.
- 7) The major causes of financial stress.
- 8) The Meaning of Money Exercise and how to understand it.
- 9) Definitions and examples of Prosperity and Poverty Thinking.
- 10) The story of Carlos and Burt and the surprising financial lessons it reveals.

**PSYCHOLOGY OF MONEY CONSULTANTS ORDER FORM**

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**THE INTRODUCTORY CD (about one hour)**

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